



# Super Citrimax™

## Patented Garcinia Cambogia Extract



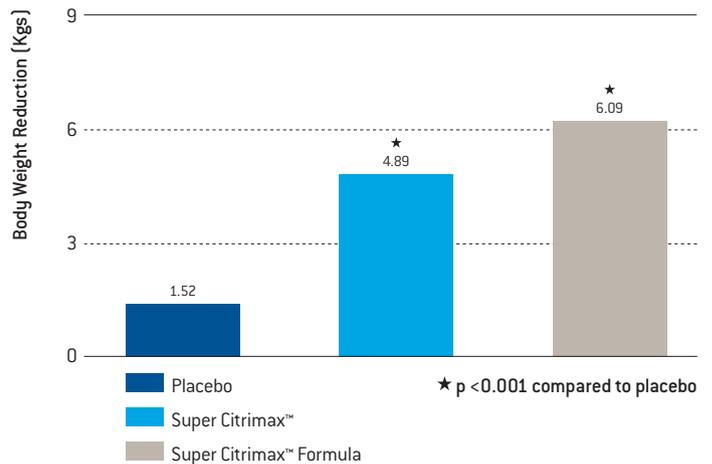
The patented Super Citrimax™ ingredient is made from standardized extract of Garcinia Cambogia dried fruit rind. The ingredient provides 60% Hydroxycitric acid (HCA), bound to calcium and potassium. The double salt form of HCA is highly water-soluble and bioavailable. Several human clinical data published in peer-reviewed journals are available on Super Citrimax™ double salt HCA.

- 4 peer-reviewed clinical research publications\*
- Unique weight management benefits

\*All clinical studies conducted outside the United States

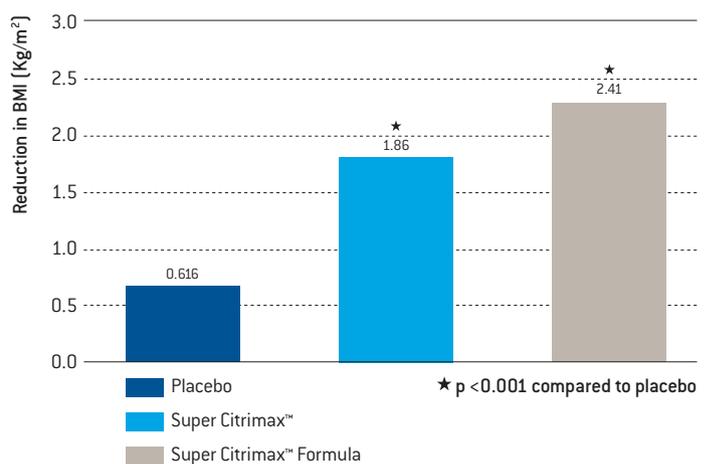
### Weight Management Benefits

#### Weight Management Results Over 8 Weeks



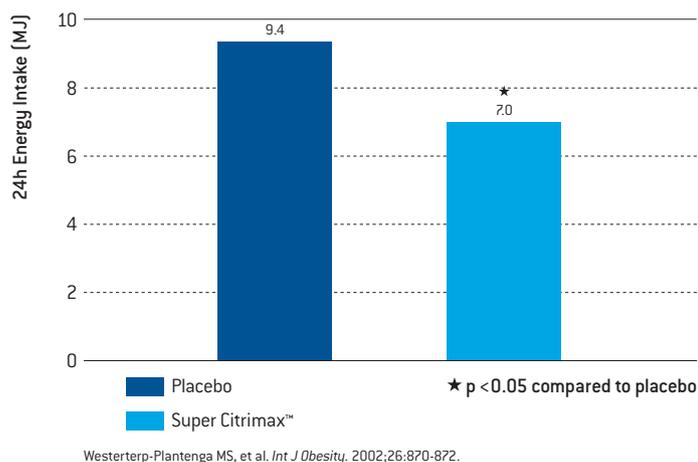
Preuss HG, et al. *Int J Clin Pharmacol Res.* 2005;25:133-144.

#### Reduction in BMI Over 8 Weeks

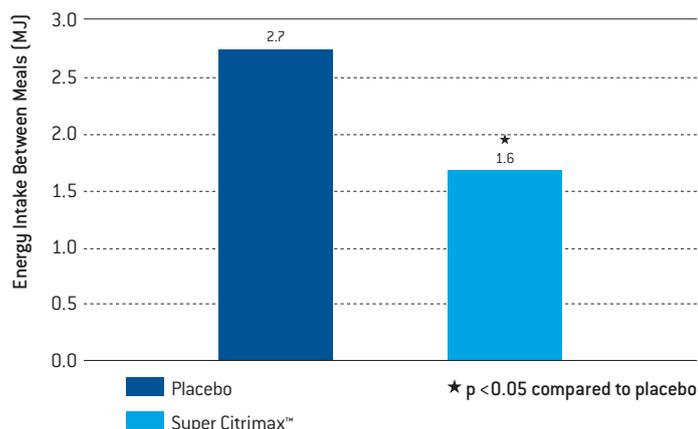


## Satiety Benefits

### Reduction in Food Intake



### Reduction in Snacking



1. Tested in three placebo-controlled, randomized trials involving overweight and obese subjects.<sup>1,2,3</sup>
2. Supplementation of obese subjects with the Super Citrimax™ ingredient, providing 2800 mg HCA per day for 8 weeks combined with exercise and a 2000 kcal per day diet was found to statistically significantly decrease body weight and BMI.<sup>1,2,4</sup>
3. Supplementation with 900 mg HCA per day provided as the Super Citrimax™ ingredient to overweight male and female subjects for 2 weeks resulted in a statistically significant decrease in energy intake on the test day.<sup>3</sup>
4. Completely water-soluble; tasteless, odorless and colorless in solution.
5. Excellent bioavailability.<sup>5</sup>
6. Awarded U.S. Patents on Double Salt form of HCA for promoting healthy body weight and improving a variety of related physiological factors, including serum serotonin levels, serum leptin levels, fat oxidation, cholesterol levels, and body mass index. U.S. 6,875,891, 7,335,651, 7,858,128, 7,927,636, 7,943,186.
7. Good safety profile, self-affirmed GRAS.<sup>6</sup>
8. GMP manufactured and three tiered intensive quality testing. Super Citrimax™ ingredient goes through a program of intensive independent quality testing stateside and internationally before product is released to the market.

## References

1. Preuss HG, et al. Efficacy of a novel, natural extract of (-)-hydroxycitric acid (HCA-SX) and a combination of HCA-SX, niacin-bound chromium and Gymnema sylvestre extract in weight management in human volunteers: A pilot study. *Nutr Res*. 2004;24:45-58.
2. Preuss HG, et al. Effects of a natural extract of (-)-hydroxycitric acid (HCA-SX) and a combination of HCA-SX plus niacin-bound chromium and Gymnema sylvestre extract on weight loss. *Diabetes Obesity Metab*. 2004;6:171-180.
3. Westerterp-Plantenga MS, Kovacs EMR. The effect of (-)-hydroxycitrate on energy intake and satiety in overweight humans. *Int J Obesity*. 2002;26:870-872.
4. Preuss HG, et al. Efficacy of a novel calcium/potassium salt of (-)-hydroxycitric acid in weight control. *Int J Clin Pharmacol Res*. 2005;25:133-144.
5. Loe YC, et al. Gas chromatography/mass spectrometry method of quantify blood hydroxycitrate concentration. *Anal Biochem*. 2001;292:148-154.
6. Stohs SS, et al. Safety assessment of a calcium-potassium salt of (-)-hydroxycitric acid. *Toxicol Mech Methods*. 2010;20:515-525.

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